



SPEAKERS BUREAU



Presentation Information

Presentation Category	Executive Leadership
Presentation Title	Every Officer a Leader, Be Prepared to Lead
Presentation Length	1-2 Days
Presentation Objective	The course is designed to introduce attendees to leadership and leadership concepts. The focus is not just on experienced leaders but on those who are the leaders of the future. The class is intended to introduce future leaders to what it means to be a leader and supervisor. Traditionally, our profession has been terrible at building future leaders. The course intends to be more like the military where the person learns about leadership before they are one.
Presentation Description	This program will call for personnel at every level to think more critically about their leadership role within their organization. When someone decides to enter public safety, they have decided they want to be leaders in their community. The very nature of their profession makes them leaders; they deal with chaos and bring order and they go out in the community with the intent of making it a better place to work and raise a family. The class will introduce the student to principles of leadership, the DiSC and how it impacts leadership, the leadership test, the leadership matrix, and other topics relating to becoming a successful leader.
Speaker Name & Session	Neal Rossow, NA Session 212
Speaker Phone Number	810-434-5920
Speaker Email	info@therossowgroup.com
Speaker's Biography	Neal started his police career in 1978 as a patrol officer with the Marine City Police Department for three years. He retired as the Chief of Police for the Flat Rock (MI) Police Department in 2014. He was appointed as chief in 2008. In 2006, he retired after 25

years of service as the Captain of Support Services with the Port Huron (MI) Police Department.

He was the Director of Professional Development for the Michigan Association of Chiefs of Police from 2014 until 2022. He was responsible for creating the Michigan Law Enforcement Accreditation Program and is the program director.

Mr. Rossow holds a master's degree and bachelor's degree in Criminal Justice from Wayne State University. He is a graduate of FBI National Academy (Session 212) and the Northwestern University Traffic Institute School of Police Staff and Command (Class 86).

He was an adjunct faculty member at the St. Clair County Community College from 1989 until 2021. He has taught at the basic academy level and for the IACP, FBI-LEEDA, Northwestern University, LLRMI, Eastern Michigan University, and the Virginia Center for Policing Innovation. He continues to be an instructor, a presenter and keynote speaker at numerous national and state conferences.

Neal was a member of the United States Air Force (1973-1976) and received an Honorable Discharge.