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FBI National Academy Associates, Inc.



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Topic of Presentation	Officer Fitness
Title of Presentation	Developing and Implementing a Fitness Program for Sworn Personnel
Length of Presentation	90 minutes
Presentation Objective	Provide an overview of process and lessons learned
Presentation Description	Powerpoint presentation - including video interviews with personnel - that outlines the process we utilized to implement a mandatory fitness program for all sworn personnel in a municipal police department of 63 officers (in a non-union environment).
Speaker Bio	Chief Brandon Zuidema is a native of Western New York State; he has been married to his wife, Spring, since 1993 and they have two daughters, Meghan and Molly. Chief Zuidema has been the Chief of Police in Garner, North Carolina since 2009 and leads a municipal police department of 63 officers and 72 total employees serving a community of 26,000. He holds an MS in Sociology and is an active member of the IACP and the North Carolina Association of Chiefs of Police. He implemented a mandatory fitness program for all sworn personnel in 2012 in Garner.