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SPEAKERS BUREAU

Name	Cory Bouck
Company/Agency /Organization	Serve-Build-Inspire Leadership
Email	cory@corybouck.com
Cell Phone	(920) 254-1826
Topic of Presentation	Executive Leadership
Title of Presentation	Leading High-Performance Teams with the Four Secret Skills of Aggressive Followership
Length of Presentation	Customized, 30-75 minutes
Presentation Objective	Introduce immediately-applicable leadership skills that will increase the effectiveness of law enforcement professionals on the job.
Presentation Description	<p>In our hyper-competitive world, few people are working hard to be known as a great "follower," but the best leaders began their journey by developing strong followership skills. International leadership icons like Malcolm Forbes, WalMart's Sam Walton, Fred Smith of FedEx, and "Coach K" - Duke University basketball coach Mike Krzyzewski - all practiced followership relentlessly as they progressed in their careers, and they all learned it in the same place: as members of the U.S. military.</p> <p>Why is followership an essential form of leadership that you have to demonstrate throughout your whole career? Because all leaders are also still followers: they are still accountable to someone else above them. Even the Director of the FBI has a boss. Mastering the four roles and secret skills of followership will ensure the success of your high-performance team through better communication and teamwork in the paradoxically simultaneous roles of follower and leader.</p>

Speaker Bio

Cory Bouck is the author of *The Lens of Leadership: Being the Leader Others WANT to Follow* (2013).

Cory graduated from the U.S. Naval Academy in the top 1% of student leadership ranks. As a Naval Flight Officer, he led a P-3 Orion combat aircrew, including counter-drug missions throughout Central America and missions over Bosnia-Herzegovina. He is also a graduate of Navy Basic Diver, Army Parachutist, and Navy Survival, Evasion, Resistance, & Escape (SERE) schools. He returned to the Naval Academy as an instructor in leadership and ethics.

He led award-winning brand and event marketing teams at General Mills, Newell-Rubbermaid, and Johnsonville Sausage. He also served two terms as an elected city councilman, and is a pilot in the Civil Air Patrol. Learn more at corybouck.com

Additional Comments

Attendee Will Take Away how to:

1. **Serve:** Four practical skills for law enforcement professionals to grow their own effectiveness through "followership."
2. **Build:** Create a high-performance team using time-tested, research-validated skills that unleash the power embedded in the universal human desire to achieve.
3. **Inspire:** How to energize and engage people to succeed in the few, critical "moments that count"!