



FBINAA
FBI National Academy Associates, Inc.



SPEAKERS BUREAU

Name	Ross Rice
Email	Ross.rice@comcast.net
Cell Phone	(630) 327-9137
Alternate Phone	(630) 654-4648
Topic of Presentation	Media Relations
Title of Presentation	Media Relations for Law Enforcement
Length of Presentation	1 - 2 days
Presentation Objective	To provide command officers and PIO's with an understanding of news organizations and how to use them, along with social media, to effectively communicate to and with the public that they serve.
Presentation Description	<p>This 2-day, 16-hour interactive course provides instruction to help develop the skills necessary to build a positive and professional public image for your agency. The class is designed for new or current PIO's, agency and department heads, or anyone having regular contact with the news media.</p> <p>Class participants will gain practical experience in delivering departmental information by press release, media interviews, and press conferences. Rules regarding pretrial publicity and Freedom of Information will be thoroughly discussed, along with suggestions on implementing positive outreach to news organizations and managing the media during crisis situations.</p>
Speaker Bio	<p>SPECIAL AGENT ROSS RICE</p> <p>FEDERAL BUREAU of INVESTIGATION - RETIRED</p>

Mr. Rice completed a distinguished career with the FBI in December of 2012. He spent nearly 20 years investigating a wide variety of criminal cases, primarily from the Orland Park and Tinley Park offices.

In 1999, he was appointed to the position of Public Affairs Director and spokesman for the Chicago office, a position that he held for over 12 years. During that time, he helped manage the Community Outreach program and launched a Citizens Academy class. Mr. Rice also served as office liaison to the Illinois Congressional Delegation.

While serving as spokesman, Mr. Rice handled media inquiries and responses on several highly publicized cases, including the indictment and trial of former Illinois Governor George Ryan, the "Family Secrets" organized crime investigation, the arrest and trial of then Illinois Governor Rod Blagojevich, and several international terrorism investigations.

Mr. Rice has provided instruction on Media relations to FBI executives, the FBI National Academy, the Illinois State Police, and the Chicago Police Department.

Mr. Rice is currently on staff at the Suburban Law Enforcement Academy, located on the campus of the College of DuPage in Glen Ellyn, Illinois. He also serves as a Safety and Security consultant for CBS News in Chicago and does private media consulting.